

EDSB 'SPLASH OF PINK' EVENT INSIGHT



A Successful Day of Fundraising & Breast Cancer Awareness

Today, EDSB Compliance Solutions proudly hosted a 'Splash of Pink' day at our Head Office, Compliance House in support of Breast Cancer Awareness. It was a vibrant event of employees and guests coming together to raise funds for 'Against Breast Cancer UK'.

Supporting employees purchased 'pink tickets', which included a delicious pizza from The Pizza Box Co. and a choice of a pink pin, trolley token, or wristband. The generosity didn't stop there—many attendees went above and beyond by donating more than the ticket price to further contribute to this important cause.

From this event we managed to raise **£1100** in donations which will all go straight to 'Against Breast Cancer UK' through our Just Giving page, making the day not only fun but also impactful in supporting breast cancer research and awareness. If you wish to still make a contribution, we are keeping this page running until the end of the month. Please click on the **LINK HERE** to make your donation.



Sweet Rewards for Tasty Treats

EDSB Group MD, Jonathan Parker was blown away by the creativity and effort shown by all at our exciting Pink Baking Competition which 'sweetened the day' for our employees. After a lot of tasting, here are the category winners:



Gripping Grand Raffle at EDSB

As part of our efforts to raise awareness and support for 'Against Breast Cancer UK', EDSB hosted a thrilling Grand Raffle on the day, which featured 26 amazing prizes, including gift vouchers, an array of pink treats and even a day off work! The full list of winners will be on the company WhatsApp group later today. Thanks to the generosity of all involved, the raffle helped raise £500 for Breast Cancer research!

At the Pink Heart of It All

We want to give a special shoutout to Lauren Carlton, our dedicated Sports & Social ambassador, for making this year's Splash of Pink day such a huge success. Since our first Breast Cancer Awareness event in 2023, Lauren has worked closely with Against Breast Cancer UK, going above and beyond to ensure every detail was perfect for this year's event. With the help of our fantastic Marketing Assistant, Caitlin Barker, the day could not have been more successful. Finally, a big thank you to Adam Wider for managing the raffle and for being a #OneTeam player. Overall we would like to praise everyone at EDSB for your incredible donations, creativity and ongoing support!

We also extend our heartfelt gratitude to Against Breast Cancer UK for everything they do in the fight against Breast Cancer.



#OneTeam